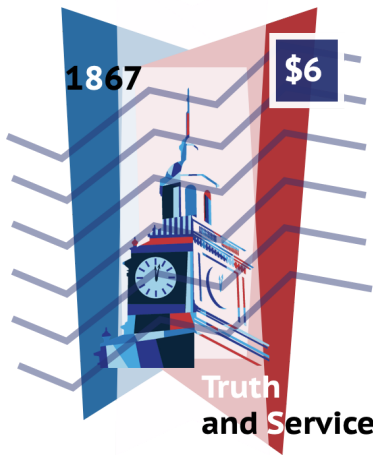


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**Truth
and Service**

*Sponsorship Prospectus
2020*



Dear Potential Sponsor,

Bison Hacks is hosted by the Howard University School of Business, Department of Information Systems and Supply Chain Management. This annual student hackathon, which has been held over the past 5 years, is an opportunity for students to work for approximately 24 hours on bringing their innovative technical and business ideas to reality. We have grown from having only 40 students initially to well over 100 students participating in the Hackathon on an annual basis.

On **February 28-29**, over 100 students from Howard and other Colleges and Universities and in the Washington Metropolitan area will come together to learn and create technical solutions that will embody what *Truth and Service* means at Howard University. We are

closing out Black History Month with an experience to remember and we would love for you to be a part of it.

“Truth” entails helping to reduce bias in data, algorithms, design, applications and systems. This also refers to providing accurate information about the Black community, Black History, and issues of concern and importance to Black people. “Service” entails any idea that helps to provide information about how to engage in the process of serving and supporting initiatives in the Black community. Identifying opportunities for service, providing service in the form of information and access to resources, as well as increasing knowledge around community resources.

Join Us

Sponsoring Bison Hacks is a great way for you to connect with our talented and diverse pool of students who are majoring in business, computer science, design, and a variety of other disciplines. By sponsoring you can:

- Connect with our talented and creative students, and get access to their resumes and portfolio of work.
- Showcase your products and/or APIs to witness students build solutions with them to uplift the Black community.
- Mentor, have fun, inspire and encourage students to find the joy in building solutions to benefit the future of their community.

Please find attached our sponsorship tier list detailing different ways in which you can be a part of Bison Hacks. As always feel free to reach out to us at bisonhacks@gmail.com, if you have questions or ideas. We couldn't be more excited for this hackathon, and we look forward to having you as a proud Bison Hacks sponsor.

Sincerely,
Bison Hacks 2020 Committee

Sponsorship Tiers

General

	Mega \$3K	Giga \$5K	Tera \$8K	Peta \$10K
Send Business + Tech Mentors	X	X	X	X
Provide Sponsor Challenges & Award Custom Prizes		X	X	X
Reserved Sponsor Table			X	X
Host Sponsored Meal				X

Recruiting

Distribute Recruiting Material	X	X	X	X
Participant Resume Access		X	X	X
Private Interview Space				X

Brand

Provide Remarks at the Opening Ceremony	X	X	X	X
Logo on Website + Booklet	X	X	X	X
Pre-hackathon social media post	X	X	X	X
Logo on Bison Hacks T-Shirt		X	X	X
Company Information in Booklet			X	X

Swag

Distribute Swag	X	X	X	X
Distribute Swag in BisonHacks Bag			X	X