



DEAR POTENTIAL SPONSOR,

WHO ARE WE?

Bison Hacks is an annual hackathon managed by Howard University School of Business Information Systems Department in Washington, DC. For 24 hours, over 100 students from universities in the Metropolitan DC area including Howard, University of Maryland, Virginia Community College and Montgomery College, just to name a few, come together in teams of four and work diligently in bringing their software and hardware ideas to reality. In order to make this experience possible, Howard University relies on the support of sponsors like you! All of the support that we receive from you will 100% go towards creating an exhilarating experience for our students. On March 30-31, we invite you to join Howard University Bison Hacks community!

WHY SPONSOR?

Sponsoring Bison Hacks provides a great opportunity for your company to build a relationship and brand with a very unique talent base within Washington, DC area. For over 100 years Howard University has stood as an institution that produces outstanding students from diverse backgrounds which helps to define the fabric of the entire nation. Your support will give our students the much needed resources to grow and share their talent at our event. Nevertheless, Bison Hacks sponsors will have the opportunity to present our students with challenges that are pertinent within respective industries. Here are some bonuses offered in our sponsorship tier:
























- 1. Access to student participant resumes.**
- 2. Distribute marketing materials and company swag to student participants.**
- 3. Spread company APIs and trials for student participants to work on.**

Attached is our sponsorship tier and benefits. Please feel free to reach out to us if you have any interest or questions. We hope to see you soon at our hackathon this Spring!

THANK YOU!
BISON HACKS TEAM



SPONSORSHIP TIERS

	Bronze \$500	Silver \$1000	Gold \$2000	Platinum \$3000
Branded Prizes				
Opening Ceremony	30 sec	1min	2min	3min
Logo Size	Small	Medium	Large	Extra Large
Logo on Website				
Logo on Shirt				
Mentors	1	2	3	4
Company Swag				
Sponsor Meal				
Distribute API & Product Trials				
Access to Resume Database				
Distribute Marketing & Recruiting Materials		